

# CASE STUDY 2022

**Former Hawaiian Resident Returns to a Ph.D Program at the University of Manoa in Hopes to Fulfill Her Dream.**

**Older adults are returning to college for a better education and increased job opportunities.**

## OVERVIEW

Taking risks can easily be considered Nina Louise's middle name. Her life story and her career choices proved it. Nina Louise once worked on a cruise ship, for Nike and as an apartment leasing manager, all efforts to find her way back to writing novels and her books on the shelf of Barnes and Noble.

Those career choices were dead-ends, until she found herself back in college after a 30-year hiatus as an undergraduate at Antioch University Los Angeles. "My friends thought I was crazy. I was 50 years old and had a great job at UCLA Medical Center. What more could I want? A writing job for one and especially one where I had the chance to tell stories, great people stories. So, I went back to school to learn what it took to become a full-time writer."



Deciding to return to college was the best decision I ever made. I knew my chances of getting on the bookshelves on Barnes & Noble would increase with a degree in English while studying creative writing. I also knew I could teach or work as a freelance copywriter, and these opportunities would only help in my efforts to continue to write books.

## CHALLENGE

- No Money. No Problem
- A major challenge for older adults returning to college is how to pay for it. And how to pay the bills you accumulated in adulthood.
- Too many choices -- for college that is.
- Do you go where they give you the most money or the best program.
- Follow the funding. The education will come next.



## BENEFITS

Nbcnews.com reported that older adults made up 20% of enrollment in colleges and universities. Their article said 2 out of 5 students were over 25 years old and were 40% of college population and those numbers would increase every year.

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“I did not let my poor writing hold me back from applying to major Universities. I knew I had what it took to become an author and a Working writer and schools love that drive and now they need it more than ever.”



## SOLUTION

The opportunities are tremendous, and the solution is simple. Go back to school and gain the skills and knowledge you need to reach the success you want.

01

### Land Your Dream Job

What do you love to do? Now go find the job that will pay you to do it.

02

### Opportunities Galore

The options are endless. Google certificates online. Your local Community College. Online Universities and Colleges.

03

### Apply to Everything

Be authentic and unique when applying to colleges of your choice. Let the funding be your guide.

## RESULT

### 20% Enrollment

Older adults make up over 20% of students in the classrooms.

### 40% College population

Students 25 and older make up 40% of the student body in colleges and universities around the country.

### Adults 50 and Up

Are returning to the classroom in record numbers. Nbcnews.com reported the classroom will be over 43% filled with older adults.